



POR FESR
SARDEGNA 2014-2020

Regional Programming Centre



UNIONE EUROPEA
Fondo europeo di sviluppo regionale



REPUBBLICA ITALIANA



REGIONE AUTÓNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA



WHAT IS EUROPE?



Not only a continent

The European Union (EU) is a **supranational body**

that is

the Union **decides on behalf of the Member States on some important issues:**

from Foreign Affairs to economic policies, from agriculture to environmental protection.





Why was it born?

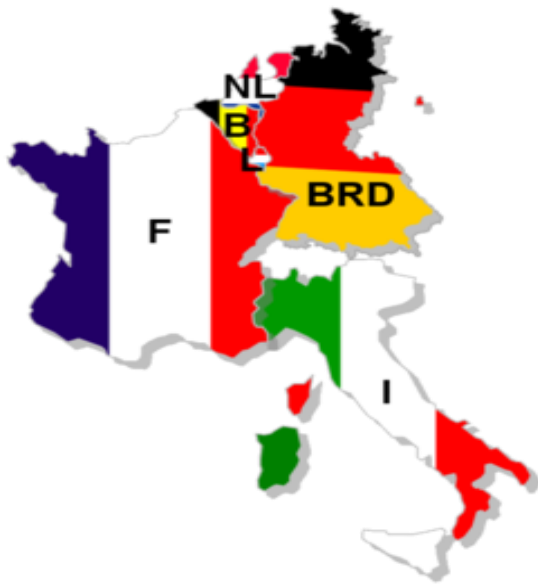


For a simple and very important reason:
to avoid new conflicts among its nations
after the tragedies of World War II.

For this reason it won the **Nobel**
prize in 2012!



Italy was one of its founders!



From the establishment of the **ECSC** in **1951** (Treaty of Paris) promoted by Schuman for the integration of coal and steel industries in 6 countries...

... we **now** have an organization representing **28 states!**



Are wars over today?



=

*Economic and
social*
COHESION

Today the European Union aims at **reducing the gaps** among regions by trying to **raise the citizens' quality of life**.



The EU cohesion policy: what is it?

It invests in...

Support to SMEs

Education and training

Energy efficiency



Renewable energy

Transport

Research and innovation

Cooperation among regions



WHAT IS THE ROP ERDF?



ROP ERDF? And what's that?!

It is the **instrument** that the **Region of Sardinia** (like other European regions) uses **to implement the objectives and actions of the cohesion policy on its territory.**

11 are the thematic objectives for 2014-2020, defined by the cooperation among Europe, the State, the Region and its “partners” (local institutions, associations, etc.)



Target groups of the interventions

- **Public bodies**
- **Enterprises**
- **The voluntary sector**
- **All Sardinian people**

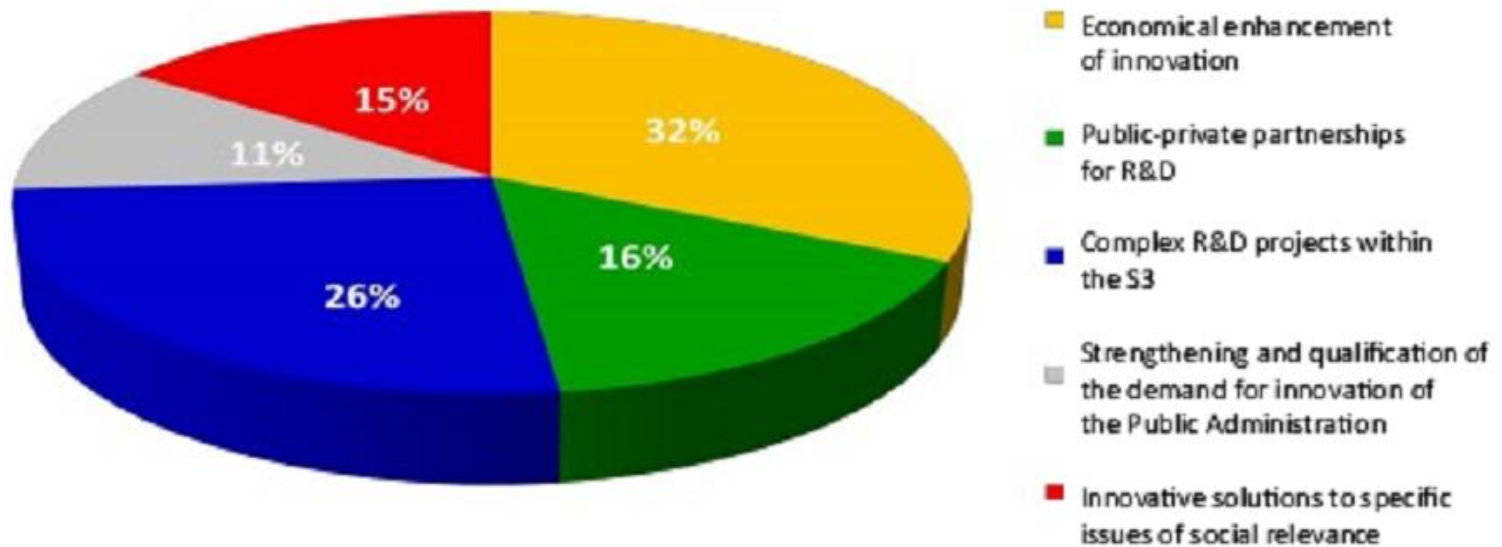


Let us see together what opportunities the ROP ERDF gives to our island!



The ROP ERDF and Research and Innovation

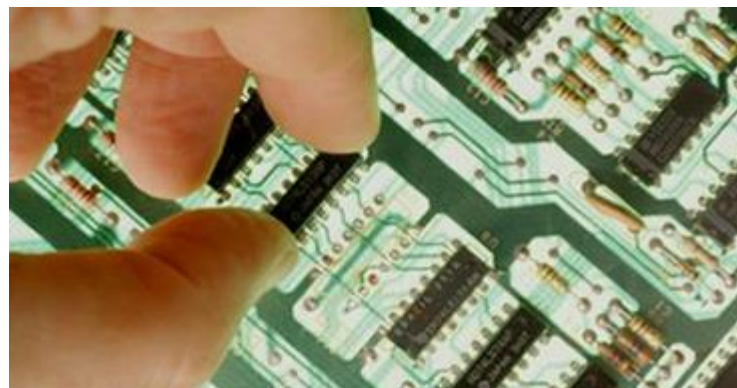
129 M€ to promote business investments in research and innovation.
Cooperation among enterprises belonging to different sectors, research and development centres and the higher education sector.





What will be the impact of the interventions for research and innovation?

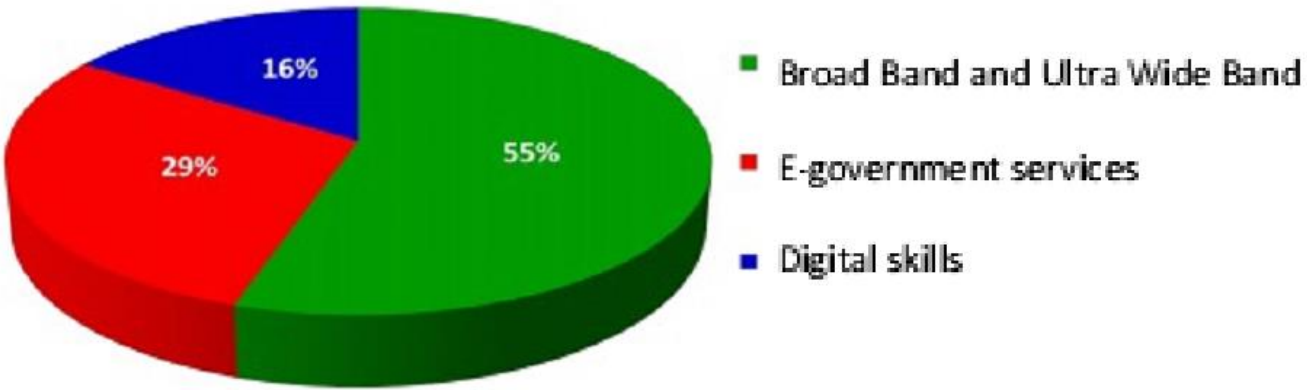
More will be invested in **research and innovation**, particularly in the private sector, **and research spending** as a percentage of GDP **will increase by four times** in relation to the present day (from 0.05% to 0.2%).





The ROP ERDF and the Digital Agenda

130 M€ for literacy and digital inclusion, the development of advanced skills for enterprises, the digital services of the Public Administration for citizens and the simplification of administrative procedures, the dialogue instruments and online civic participation.





What are we expecting from the Digital Agenda?

The **regional territory** will be covered **by an Ultrawide Band at 30 Mbps.**

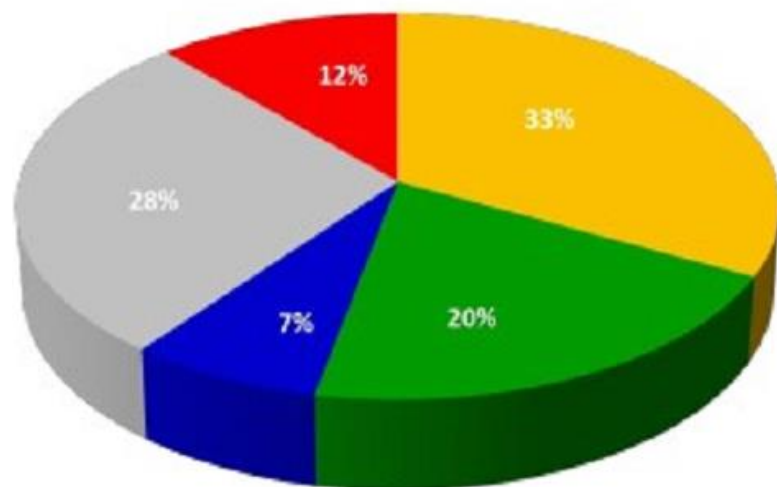
75% of the territory will be able to reach a level of data transmission **over 100 Mbps.**

Digital services for citizens will be expanded and the percentage of internet users that will be using the **Electronic Health Dossier will increase by 3% to 20%.**



The ROP ERDF and enterprises

213 million euros for **enterprises**: to stimulate and promote **investment**, modernize **production systems in the territory**, improve **access to credit**, increase **the ability of Sardinian enterprises to enter international markets**, strengthen economic activities **with a social content**.



- Competitive repositioning
- Aid for the promotion of cultural and natural attractors
- Export promotion projects
- Improving access to credit
- Support for economic activities with a social content



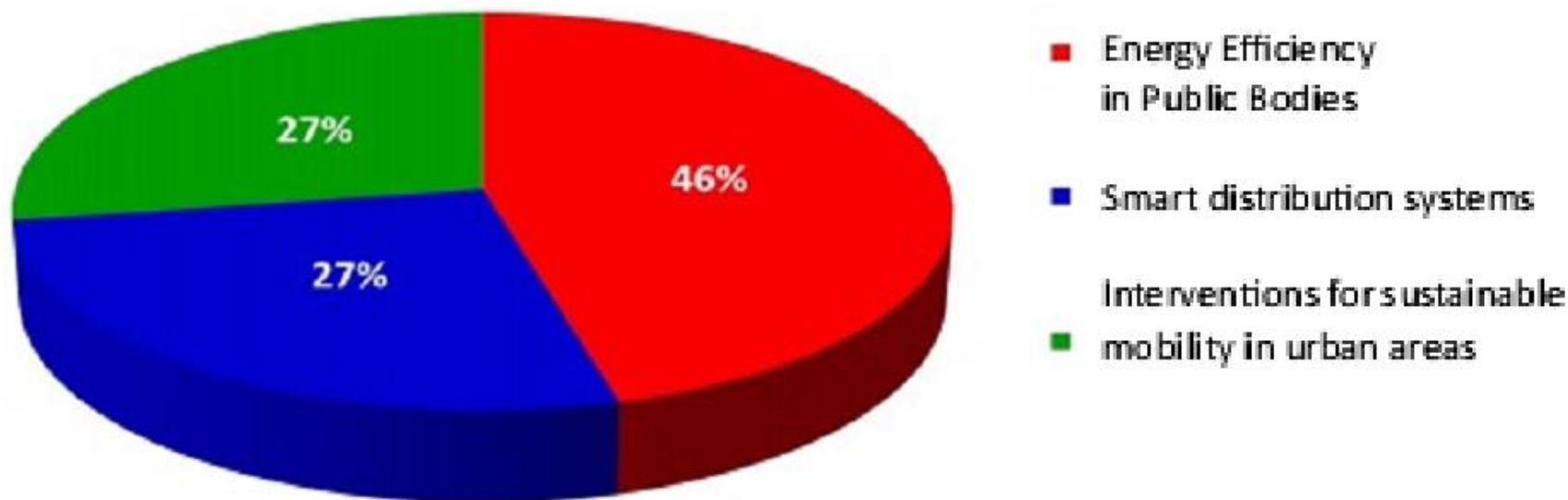
What will be the impact of the interventions for enterprises?

- The **investment growth** in relation to the GDP **will rise nearly 1%**.
- The commercial opening **of the manufacturing sector** will reach **25% in relation to the GDP**.



The ROP ERDF and energy and quality of life

150 million euros for interventions of energy efficiency in public facilities, creation of “*smart grids*” for the use of renewable energies and integrated management systems for energy to promote less pollutant means of transport in urban areas.





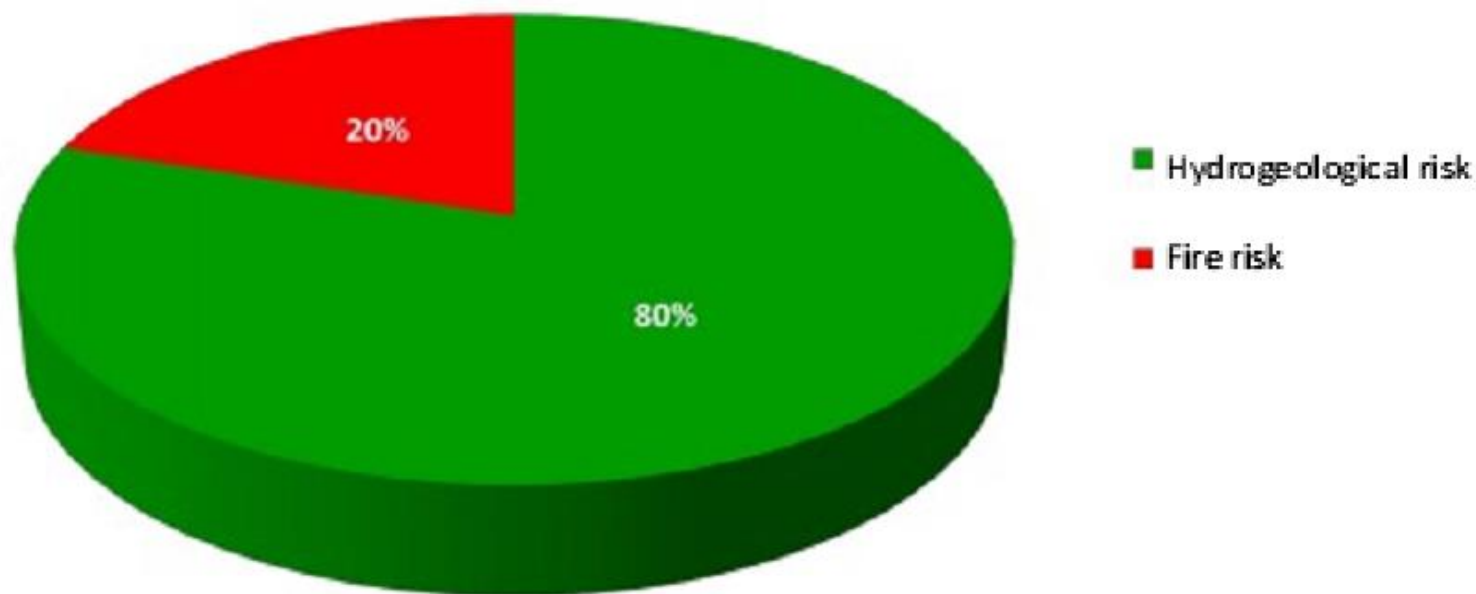
What will be the impact of the interventions on energy and quality of life?

- Energy consumption covered by **renewable energy sources** will reach **40% in 2023**, with **an increase of 5%** in relation to the present value.
- Passengers using public transport will arrive at **18.7%**, with an **increase of 10%** in relation to today's values.



The ROP ERDF and risk prevention

56 million euros for investments, actions and behaviours aimed at a significant **risk reduction for the territory and for populations.**





What will be the impact of the interventions for risk prevention?

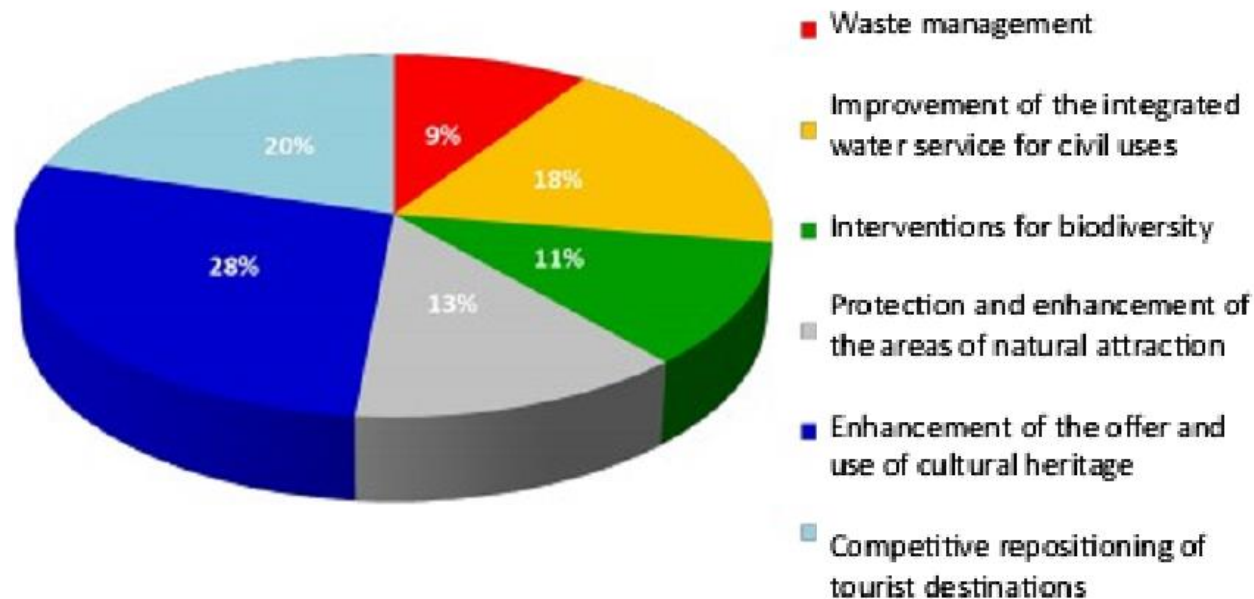
- The population exposed to the **risk of landslides will be reduced by 13%**.
- The population exposed to the **risk of floods will be reduced by 15%**.
- The forest areas subject to **fires will decrease by 10%**.





The ROP ERDF and the enhancement of the natural and cultural heritage

164 million euros for the enhancement of the natural and cultural heritage, with an innovative and integrated management.





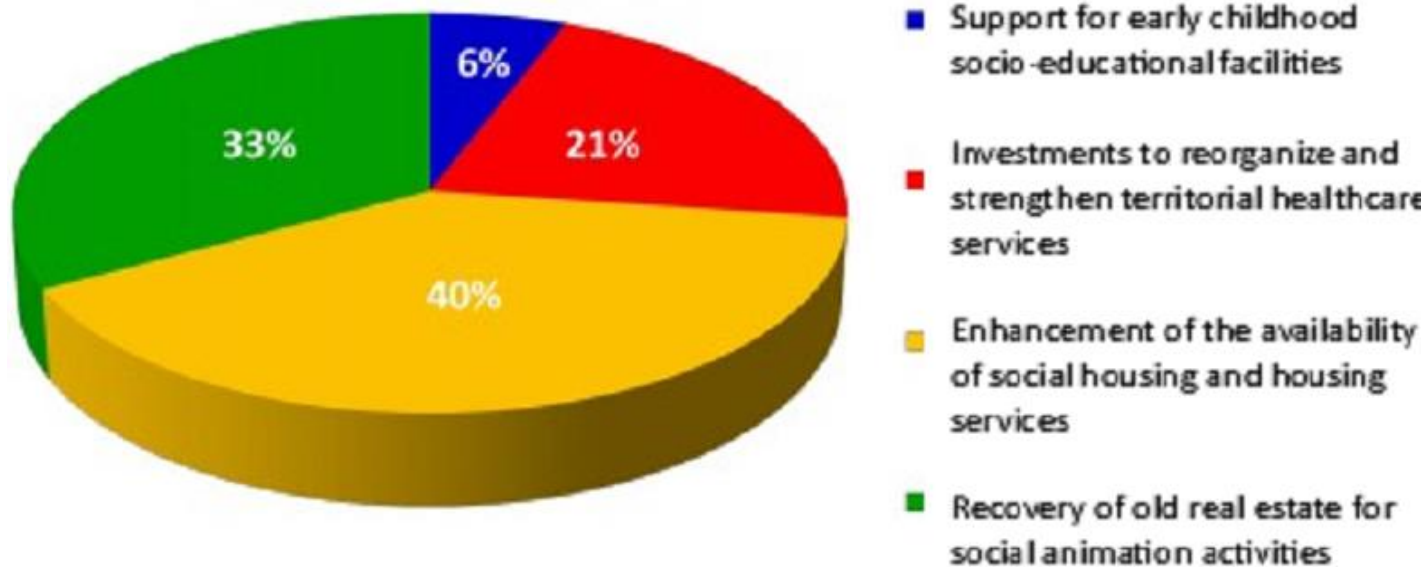
What will be the impact of the interventions for the enhancement of the natural and cultural heritage?

- An increase in the index of cultural demand and tourism intensity of about 28% will be achieved.
- Tourism outside summer months will increase by 36%.
- The quantity of waste landfilled will decrease by 12%.
- Leaks in the water network will be significantly reduced (from 55% of the water introduced to 35%).



The ROP ERDF and the fight against poverty and discrimination

51 million euros to reorganize and strengthen care and childcare services in the territory, to improve housing conditions and urban degraded areas.



What will be the impact of the interventions for the fight against poverty and discrimination?



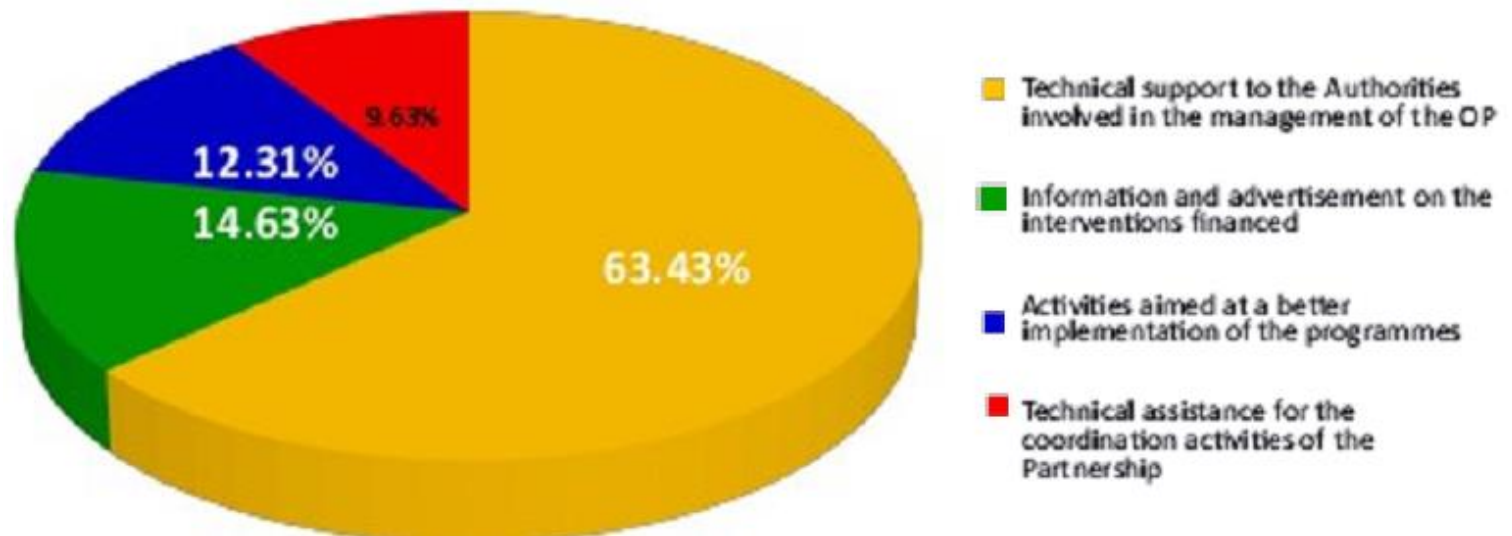
The hospitalization rate (for people over 65) will be reduced, by adopting alternative solutions to the hospital that will vary according to the territories.

The number of babies (0-2 years old) who will benefit from childcare services will increase by 9%.

Families with housing deprivation in urban areas will be reduced by 4.3%.

For a better management of the programme: the Technical Assistance

The resources for the Technical Assistance **improve the efficiency of the Public Administration**. The interventions concern organization and management, human resources, technological solutions and information. The **communication on the ROP ERDF** is also financed by the Technical Assistance.





The ROP ERDF improves Cagliari, Sassari and Olbia with the ITI (Integrated Territorial Investments)

ITI of Cagliari (Is Mirrionis): 14 million euros to renovate and build new buildings in the district, create care services, social services, spaces for the district and job-creating projects of social innovation.

ITI of Sassari (districts of San Donato, Sant'Apollinare and Valle de Rosello): 14 million euros to enhance the cultural traditions in order to create jobs, provide employment for the most vulnerable subjects, create business culture, renovate the Civic Market and recover green spaces.

ITI of Olbia: 15 million euros to revitalize the area, requalify spaces, give support to the most vulnerable social groups and promote innovation and social inclusion.



The ROP ERDF in the territory with territorial programming and strategically important areas

Territorial programming: The ROP ERDF finances, along with other resources, development projects that may be submitted by all the Unions of Municipalities.

The two strategically important areas of Tepilora and of Sinis are the objective of pilot interventions aimed at tourist enhancement that can be an example for the rest of Sardinia.

The pilot areas of Alta Marmilla, Gennargentu and Mandrolisai experiment the National Strategy for internal areas to prevent depopulation, unemployment, and promote heritage and traditions also economically.

The Smart Specialisation Strategy (S3)

The **discovery** of **our** specialty

6 areas of specialisation:

ICT

Energy (smart grids)

Agro-industry

Aerospace

Biomedicine

Tourism and cultural heritage





Who intervenes in the ROP ERDF activities?

Different actors are the protagonists of the development of our island , and cooperate to ensure the best use of funds according to community, national and regional rules.

The Managing Authority is located in **Cagliari**, at the **Regional Programming Centre** of the Region of Sardinia.





Here you can find information about the ROP ERDF

www.sardegnaprogrammazione.it

<http://www.sardegnaprogrammazione.it/programmazione2014-2020/POFESR/>

The website outlines the strategies, financial instruments, State aid and, of course, the calls and the relevant acts. There is also information about the various programming periods (2000-2006, 2007-2013 and 2014-2020) and the list of beneficiaries of Community funds.

This thematic website includes sections devoted to news and events which are constantly updated to inform the general public and professionals in a timely manner.



Here you can find information about the projects

www.sardegnaprogrammazione.it/monitoraggio/it

StoriediProgetti is the website portal dedicated to the Programmes and projects financed in Sardinia. A tool full of information for those users who wish to deepen their knowledge on the interventions made, and the interventions in progress in the regional territory.



THANKS FOR YOUR ATTENTION

Contacts

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